

Deuxième série des devoirs surveillés du deuxième semestre
Epreuve d'Anglais

Compétences à évaluer

- I- Compétence Disciplinaire N° 2 : Réagir de façon précise et appropriée à des messages écrits.
- II- Compétence Disciplinaire N° 3 : Produire de façon appropriée des textes de types et fonctions variés.

L'Epreuve

I- **La réaction à un texte écrit**

A- **Contexte**

Plusieurs facteurs déterminent le succès en affaires et ce succès donne plusieurs avantages.

B- **Support**

Text

The financial rewards that come from being successful in business are of course important to many entrepreneurs, and are key factors in motivating them to work hard and take tremendous risks. But if success can be defined as the feelings of satisfaction and completion you have when your business career is over, success has other dimensions that for many owners are as significant, or more so, than monetary rewards.

For entrepreneurs, great satisfaction comes from the process of creation – starting with just an idea and building something that lasts. There is pride of ownership from seeing your family name on the company. Successfully facing challenges and as a result finding skills and strengths you didn't think you had, these are definitely aspects of personal success in business.

Successful businesses earn a substantial return on investment for the shareholders who risked their capital in the venture. The founders of the company, who are generally also shareholders, are able to create wealth for their families and security for their future, as well as enjoy a more affluent lifestyle. They measure success by being able to provide a better life for their children than they had when they were young.

Companies also measure success by the good they accomplish for society. Some have specific social goals, such as improving the environment or providing educational opportunities for children through the products and services they offer. Others have a very high commitment to charitable giving

and being good corporate citizens. Film star Paul Newman's company, Newman's Own Inc., which manufactures and markets a variety of consumer products, distributes all of its after tax profits to charitable causes. The company's charitable foundation has donated more than \$300 million, according to Newman's own website.

With the number of businesses that fail or start out strong only to stumble in the competitive marketplace a few years later, another measure of business success is the ability to sustain success in the turbulent, ever changing business world. Book publisher John Wiley & Sons began in 1807 as a small New York City-based printing shop. Two hundred years later, in 2007, the company's revenues were more than \$1 billion, according to the company's website. The company has been able to successfully adapt to changes in readers' taste but also to the technological changes in the publishing industry for more than two centuries.

(Source: internet)

C- Critères d'évaluation :

- Après avoir lu le texte, tu montreras que l'as compris en,
- reconnaissant les détails du texte ;
 - manifestant tes appréciations sur le texte ;
 - manifestant ta compréhension du vocabulaire du texte ;
 - montrant ta maîtrise de certaines structures grammaticales.

D- Tâche

Item 1: Answer these statements by right or wrong.

- 1- Success in business has to do with having a lot money only.
- 2- Personal success is a key factor in businesses success.
- 3- Creating a business is somehow taking risks.
- 4- Business success rejoices only the owners.
- 5- In 1807, John Wiley & Sons' revenues were \$ 1 billion.
- 6- The company has been able to adapt to the technological changes.

Item 2: Answer these questions on the text.

- 1- What is success?
- 2- What are the advantages of business success?
- 3- Do successful companies help others? Quote a sentence from the text to justify your answer.

Item 3: Find in the text words or expressions meaning the same things as the following ones.

- 1- Huge (paragraph 1)
- 2- Dares (paragraph 2)
- 3- Richness (paragraph 3)
- 4- Aims (paragraph 4)
- 5- Incomes (paragraph 5)

Item 4: Translate this passage into French

“The financial rewards that come from being successful.....than monetary rewards”

Item 5: Fill in the blanks appropriately with the expressions stand for, fallen through, come off, came by, bear out. Write numbers and answers only.

- 1-When the business was sold the family quite a lot of money.
- 2-The letters OPEC Organisation of Petroleum Exporting Countries.
- 3-The firm's poor resultswhat I was saying about the poor management.
- 4- The plans for a new factory have now
- 5- It's a good scheme but I don't think it will

Item 6: Supply the right form of the words in brackets. Write numbers and answers only.

- 1-People create many (success) new businesses today.
- 2-Success comes from hard work and (determine).
- 3-The employees of this company are well (payment).
- 4-James is a (work) of the company.
- 5-Youth (employ) is a challenge for our leaders.

Item 7: Rephrase these sentences as indicated. Don't change their meaning.

- 1- We have not done any business with this company for two years.
 -ago,
- 2- What a pity! This factory pollutes our village everyday.
 - We wish.....
- 3- It is such a profitable business!
 - What.....!
- 4-Their company went bankrupt because they didn't respect the expert's advice.
 - Had.....
- 5-They did everything but the company did not recover.
 - No matter

II- La production d'un texte de type particulier

A-Contexte

L'esprit d'entrepreneuriat est cultivé chez la plupart des jeunes aujourd'hui.

B- Critères d'évaluation

Tu montreras ta compétence à produire un texte argumentatif en :

- respectant le contexte et le type de texte ;
- respectant la logique interne du texte ;
- construisant des phrases grammaticalement correctes ;
- utilisant le vocabulaire, l'orthographe et la ponctuation appropriés.

C- Tâche

Writing

Entrepreneurship is said to be the safest way to have a bright future. What do you think of that assertion? (Not more than 20 lines)

THE END